

Message Text

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PAGE 01 STATE 197843

67

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STATE/NEA:IRN:B MORTON(PHONE)

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R 042135Z OCT 73

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN

UNCLAS STATE 197843

E.O. 11652: N/A

TAGS: BEXTP, IR

SUBJ: MARKET RESEARCH PROGRAM FOR TC

1. IN VIEW OF FACT THAT STATE-FUNDED MARKET RESEARCH OFFICER POSITION NOT EXPECTED TO BECOME AVAILABLE DURING BALANCE OF CURRENT FISCAL YEAR, IT IS IMPERATIVE THAT INTERIM ARRANGEMENT BE MADE SOONEST WHEREBY CRITICAL MARKET RESEARCH CAN BE OBTAINED.

2. ACCORDINGLY, DAHMLow IS AUTHORIZED NEGOTIATE JOB CONTRACT WITH SUITABLE AND QUALIFIED LOCAL INDIVIDUAL TO WORK FOR PERIOD UP TO SIX MONTHS UNDER CLOSE SUPERVISION DEPUTY DIRECTORY KELLY TO COMPLETE SERIES OF SPECIFIC MARKET STUDIES IN SUPPORT OF SCHEDULED PROMOTIONAL EVENTS. IDEAL CANDIDATE MIGHT BE RECENT AMERICAN UNIVERSITY GRADUATE WITH STRONG ACADEMIC BACKGROUN IN MARKETING WHO WOULD LOOK UPON SUCH ASSIGNMENT AS VALUABLE OPPORTUNITY TO BROADEN HIS EXPERIENCE AND CONTACTS PREPARATORY TO BUSINESS CAREER.

3. PLEASE FORWARD PARTICULAR TO COMMERCE PRIOR TO ACTUAL SIGNING OF CONTRACT. PORTER

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